

DATE – May 5, 2026

CALL TO ORDER – 7:00pm

ATTENDANCE

☒ Cheryl Cook	☐ Andy Spradley	☐ Bill Van Lew	☒ Mary McBride (phone)
☒ LeeAnn Lyon	☒ Carolyn Habib	☐ Lathan Mills	☒ Crissy Martin
☒ GUEST: Amanda			

DISCUSSION

- Website Update
 - Merchandise link added
 - Business sponsors added
 - Crissy will take down the tumblers from the merchandise page
 - Cheryl spoke to Doug about our website concerns. He's happy to provide more education if Crissy would like it, suggested we utilize the 1 hr/month, he'll also work on quicker responses.
- Additional Board Members
 - Need 3 more
- Newsletter
 - Mary's doing great!
 - Add Farmers Market Dates
 - Carolyn and Mary will work on switch to Canva over summer
 - Everyone needs to send Mary info for newsletters
- Business Sponsorships
 - No new
- Mailings
 - Cheryl cannot reach him, still trying
- Membership software
 - No update
- Thank you cards
 - Being printed, will pick up this week
- Merchandise
 - Kid size shell bags - example bags are great. Order more, but add the correct logo. Cost \$2, sell for \$5.
 - Have QR code for online shop at the farmer's market.
 - Old shirts will be sold at market for \$20, and new shirts for \$25.
 - Consolidate to 3 boxes for all merchandise to take to the markets
- Scholarships
 - Read essays and complete score sheets by 5/19
 - Think about offering scholarship to college sophomores since that's when they declare their majors
- Farmers Market
 - Cheryl will send email with signup
 - Include more education and community engagement, maybe add question wheel

- Aquarium Series
 - Sent checks to Rec Center and Aquarium
 - Registration links and flyers will be added to Newsletter and social media
 - Crissy chair – Who will assist if needed?
- Trifold Brochure
 - Almost done. Will be sent to Cheryl for printing this week.
- Roles/Responsibilities
 - Follow up next month
- Auction review
 - Follow up next month
- Volunteers
 - Crissy will update volunteer options on website

MISSION REPORTS

- Education
 - Need a new owner of this position
 - Aquarium Summer Series locked in
 - Need a fall seminar
- Better Beach/Accesses – LeeAnn
 - Someone is taking all the bags from McGlamery again
- Community Engagement – Earth Day
 - June 6th beach cleanup, Andy and Cheryl to assist Skip. Who else?
 - YOGA Unlimited wants to do a quarterly partner yoga/beach cleanup
 - Andy is hoping to partner with a local coffee shop for flash sweep days
- Finances – Bill
 - No update
- Membership
 - Carolyn will send Cheryl expired list

FOLLOW UP

- Sea Oats Project – town has a project going on this spring

OPEN DISCUSSION

- Any other updates or comments

COMING EVENTS

- Beach Cleanup – June 6
- Farmers Market – June 1, June 8, June 15, June 22, June 29, July 13
- Aquarium Summer Series – June 11, July 9, August 13

ADJOURN. May monthly meeting June 2, 2026 at 7pm